



# Partner Program

Blockchain Poker

# Overview





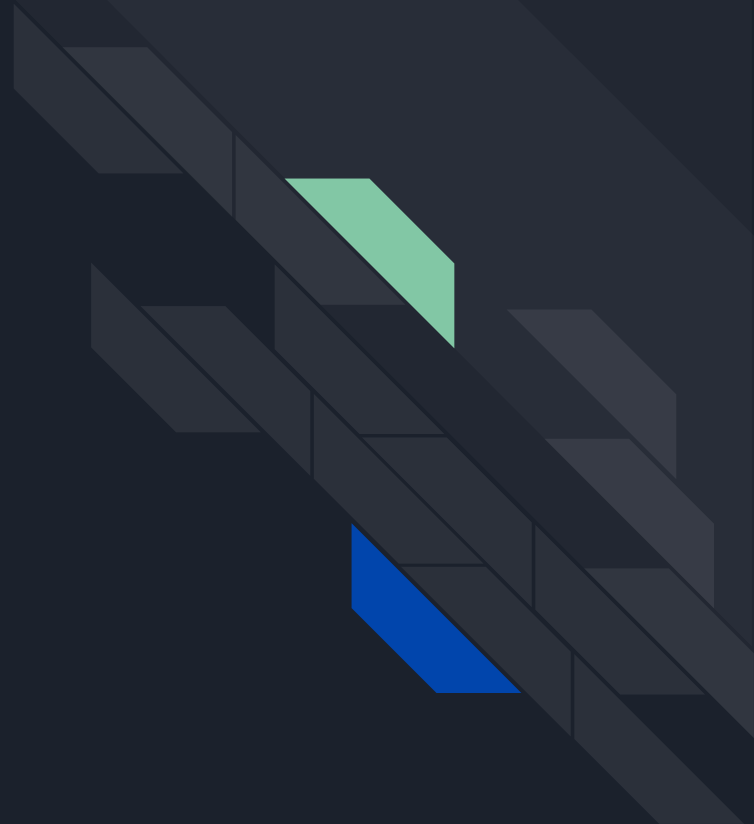
# Overview

The primary goal of the Blockchain Poker Partner Program is to help get Bitcoin into the hands of as many people as possible while showcasing a real use case for cryptocurrencies that is easy to get into and where the benefit is immediately clear.

The Partner Program offers companies the opportunity to be rewarded for helping to grow the cryptocurrency ecosystem, providing the following benefits to both partners and players:

- Custom Texas Hold'em poker app with a skin that matches your existing suite of services.
- Full native support for either Bitcoin (BTC), Bitcoin Cash (BCH), or both.
- No player registration prerequisites.
- Periodic payouts based on rake collected by partnered players.
- Ability for players to refer friends, collecting an additional 10% of rake from their referrals.
- Optional full access to custom skin files.

Revenue





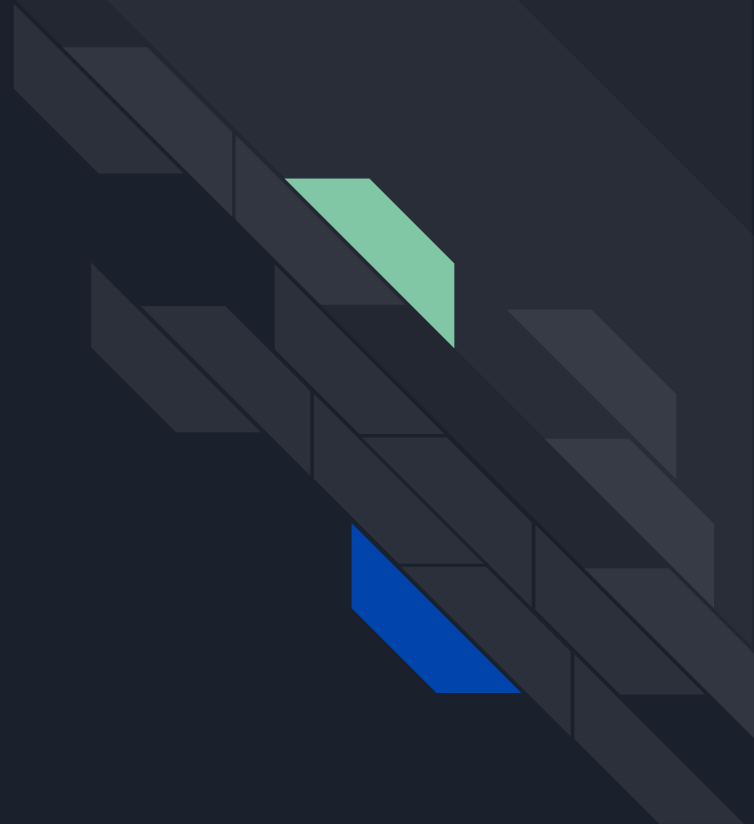
# Revenue

Blockchain Poker's rake schedule is among the most aggressive in the industry. However, there is still room for partners to receive adequate compensation for helping to grow the cryptocurrency ecosystem through the Blockchain Poker Partner Program.

Partners receive an expected **40% of revenue generated** from players playing through the partner's site, based on a 10% rake collection rate. Partners are also isolated from anything that would negatively impact revenue such as rakeback rewards, faucet use, and affiliates.

We've provided a number of revenue scenarios for reference.

# Revenue Scenarios





# Scenario 1

10%  
of revenue

With rake collection at 10%.

- Player deposits immediately and only plays with funds deposited into their account.
- No redemption of rakeback rewards.
- Lifetime play time is less than one week.
- No referrals.



## Scenario 2

10% - 35%  
of revenue

With rake collection at 10%.

- Player uses the faucet for a short period before making their first deposit.
- No redemption of rakeback rewards.
- Lifetime play time is less than one week.
- No referrals.





## Scenario 3

20% - 35%  
of revenue

With rake collection at 10%.

- Player uses the faucet for a short period before making their first deposit.
- Rakeback rewards are redeemed at the 10% level.
- Lifetime play time is up to one month.
- No referrals.



## Scenario 4

30% - 40%  
of revenue

With rake collection at 10%.

- Player uses the faucet for a short period before making their first deposit.
- Rakeback rewards are redeemed at the 15% level.
- Lifetime play time is up to three months.
- Referrals leveraged.



## Scenario 5

60% - 70%  
of revenue

With rake collection at 10%.

- Player uses the faucet for a short period before making their first deposit.
- Rakeback rewards are redeemed at the 50% level.
- Lifetime play time is beyond one year.
- Referrals leveraged.



## Scenario 6

100%+  
of revenue

With rake collection at 10%.

- Player only uses the faucet and never deposits their own funds.
- Rakeback rewards are redeemed at any level.
- Lifetime play time is at least one month.
- Referrals leveraged.



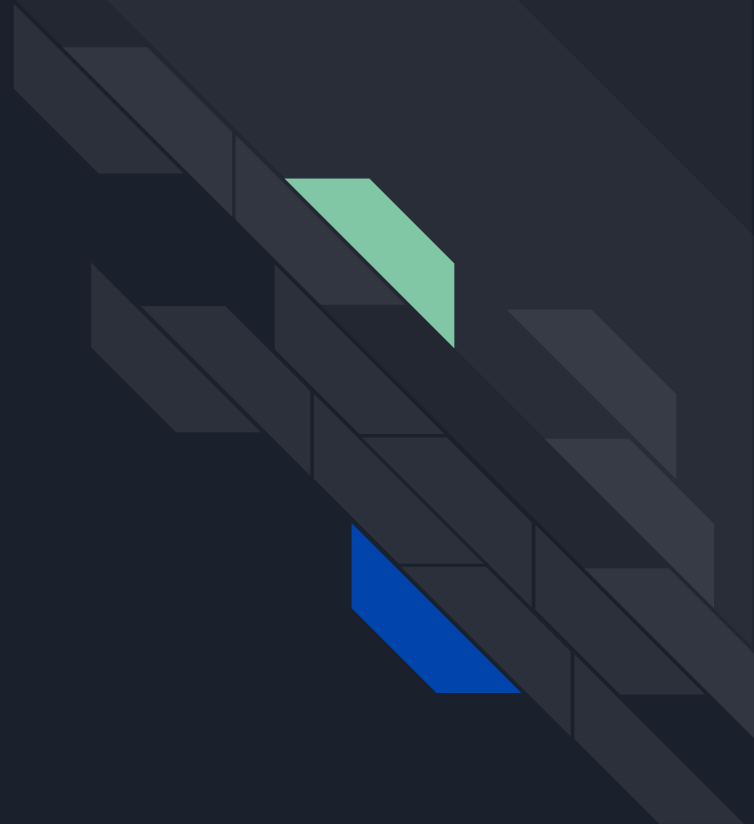
## Expected Average

~40%  
of revenue

With rake collection at 10%.

- Player uses the faucet for a short period before making their first deposit.
- Rakeback rewards are redeemed at the 10% level.
- Lifetime play time is about one month.
- 1-2 referrals made.

# Prerequisites & Contact





# Prerequisites & Contact

We ask that you meet the following minimums before applying to become a partner:

- Website / web app with an Alexa rank of 500,000 or better.

To apply to become a Blockchain Poker Partner, please send an email to [support@blockchain.poker](mailto:support@blockchain.poker) with the following information:

- Your company name.
- A link to your website / web app (that will be hosting your custom Blockchain Poker app).